

Telecommunications and Information Business Management Delivered In English Curriculum

1 st Year	
1 st Semester	Credit
Business Statistics	4
Interpersonal and Business Communication	3
Economics	3
Pancasila	2
Introduction to Management	3
Introduction to the Telecommunication and Information Business	3
HEI	1
Total Credit	19
2 nd Semester	Credit
English	2
Mathematics for Economics and Business	3
Introduction of Accounting	4
Religion and Ethics	2
ICT / Technology Literacy	2
Introduction to Business	3
Indonesian Civics	2
Total Credit	18

2 nd Year	
3 rd Semester	Credit
Managerial Economics	3
Data Management	3
Quantitative Methods for Business	4
Financial Management	4
Organizational Behavior	3
Management Information Systems	3
Total Credit	20
4 th Semester	Credit
Creative Thinking in Business	3
Entrepreneurship	2

Marketing Management	4
Strategic Human Resource Management	4
Operations and Quality Management	4
Econometrics	3
Total Credit	20

3rd Year	
5th Semester	Credit
Design Thinking	3
Big Data and Data Analytics	4
Consumer Behavior	3
Supply Chain Management in ICT Services	3
Indonesian Language	2
International Business and Trade (Elective Course 1)	4
Total Credit	19
6th Semester	Credit
Entrepreneurship Project	3
Research Methodology & Academic Writing	3
System Analysis and Design	3
Strategy Management	4
Internship	2
LSS Certification (Elective Course 2)	4
Total Credit	19

4th Year	
7th Semester	Credit
Business Ethics and Corporate Governance	3
Research Seminar	2
Business Law and Regulation	3
Digital Economy	3
Project Management	3
AI for Business (Elective Course 3)	4
Total Credit	18
8th Semester	Credit
Final Project	4

Colloquium	2
E-commerce and Information Business	3
Certification (TUK)	2
Total Credit	11