

Communication Science In English Curriculum

1st Year	
1st Semester	
Character Building	
Introduction to Communication Science	
Sociology of Communication	
Creative Thinking	
Presentation and Public Speaking Skills	
Photography and Digital Images	
Digital Literacy	
Communication Ethics	
2nd Semester	
Communication Theory	
Communication Philosophy	
Interpersonal Communication	
Group and Organizational Communication	
Mass Communication and New Media	
Visual Communication	
Cross-media Storytelling	

2nd Year	
3rd Semester	
Communication Psychology	
International Communications	
Communication Management	
Intercultural Communication	
English: Writing and Presentation Skills	
Business communication	
Digital Communications	
4th Semester	
Quantitative Research Methods	
Qualitative Research Methods	
Social Statistics	
Capita Selecta Communications	

Social Media Data Analysis
Communication Audit

3 rd Year
5 th Semester
Entrepreneurship
Pancasila
Indonesian
Use of Social Media
Media Content Distribution
Writing Scientific Papers
Interactive Digital Marketing
6 th Semester
English
Religious education
Civics
Practical work
Specialization Courses*
*MARKOM 1. Integrated Marketing Communications 2. Brand Communication 3. Consumer behavior 4. Advertising Management and Media Buying
*MEDIA 1. Journalism 2. Technology and Media Ecology 3. Media Ethics, Policy and Law 4. Media Preferences and Habits

4 th Year
7 th Semester
Specialization Courses*
*MARKOM 1. Public Relations Marketing and Social Marketing 2. Event Management
*MEDIA 1. Gender, Feminism and Media 2. Political Economy and Media
Elective courses

1. Tourism Communication
2. Disaster Communication
3. Development Social Communication
4. Political Communication
5. Family Communication

8th Semester

Proposal Seminar

Thesis