

## Business Administration

### Delivered In English Curriculum

1 <sup>st</sup> Year	
1 <sup>st</sup> Semester	Credit
Civic Education	2
Religious education	2
Technological Literacy	2
Introduction to Administration and Business	3
Business Statistics	4
English	2
Organizational behavior	3
Economy	3
<b>Total Credit</b>	<b>21</b>
2 <sup>nd</sup> Semester	Credit
HEI Character Formation	1
Pancasila Education	2
Indonesian	2
Computer Applications and Programming	4
Basic Financial Accounting	4
Marketing	3
Creativity and Innovation	3
<b>Total Credit</b>	<b>19</b>

2 <sup>nd</sup> Year	
3 <sup>rd</sup> Semester	Credit
Finance	3
Business Operations	3
Human Resources	3
Value Creation	3
Services Marketing	3
Business Information Systems	3
Business Law	2
<b>Total Credit</b>	<b>20</b>
4 <sup>th</sup> Semester	Credit

Risk Analysis	3
Business Operations Research	3
Human Resource Development	3
Taxation	3
Business Model	3
Consumer behavior	3
Business Ethics	2
<b>Total Credit</b>	<b>20</b>

<b>3<sup>rd</sup> Year</b>	
<b>5<sup>th</sup> Semester</b>	<b>Credit</b>
Knowledge Management	3
Financial planning	3
Business communication	3
Sales Management	3
Corporate governance	3
Project management	3
<b>Total Credit</b>	<b>18</b>
<b>6<sup>th</sup> Semester</b>	<b>Credit</b>
Personal Branding	3
Business Research Methodology	3
Financial Institutions and Technology	3
Business Strategy and Policy	3
Business process	3
Analytical Data	3
<b>Total Credit</b>	<b>18</b>

<b>4<sup>th</sup> Year</b>	
<b>7<sup>th</sup> Semester</b>	<b>Credit</b>
Leadership	2
International Business	3
Supply Chain in Business	3
Final Project Proposal	2
Optional Course I: Entrepreneurship Finance/Marketing Research/Performance and Remuneration/Brand Management/Digital Business/Entrepreneurial	3

Strategy/Change Management/Channel and Distribution Management/Quality Management/Digital Marketing and Technology	
Optional Course II: Entrepreneurship Finance/ Marketing Research/ Performance and Remuneration/ Brand Management/ Digital Business/ Entrepreneurship Strategy/ Change Management/ Channel and Distribution Management/ Quality Management/ Digital Marketing and Technology	3
Optional Course III: Entrepreneurship Finance/Marketing Research/Performance and Remuneration/Brand Management/Digital Business/Entrepreneurial Strategy/Change Management/Channel and Distribution Management/Quality Management/Digital Marketing and Technology	3
<b>Total Credit</b>	<b>19</b>
<b>8<sup>th</sup> Semester</b>	<b>Credit</b>
Final Project	4
Thesis Proposal	2
Optional Course IV: Entrepreneurship Finance/Marketing Research/Performance and Remuneration/Brand Management/Digital Business/Entrepreneurial Strategy/Change Management/Channel and Distribution Management/Quality Management/Digital Marketing and Technology	3
<b>Total Credit</b>	<b>9</b>